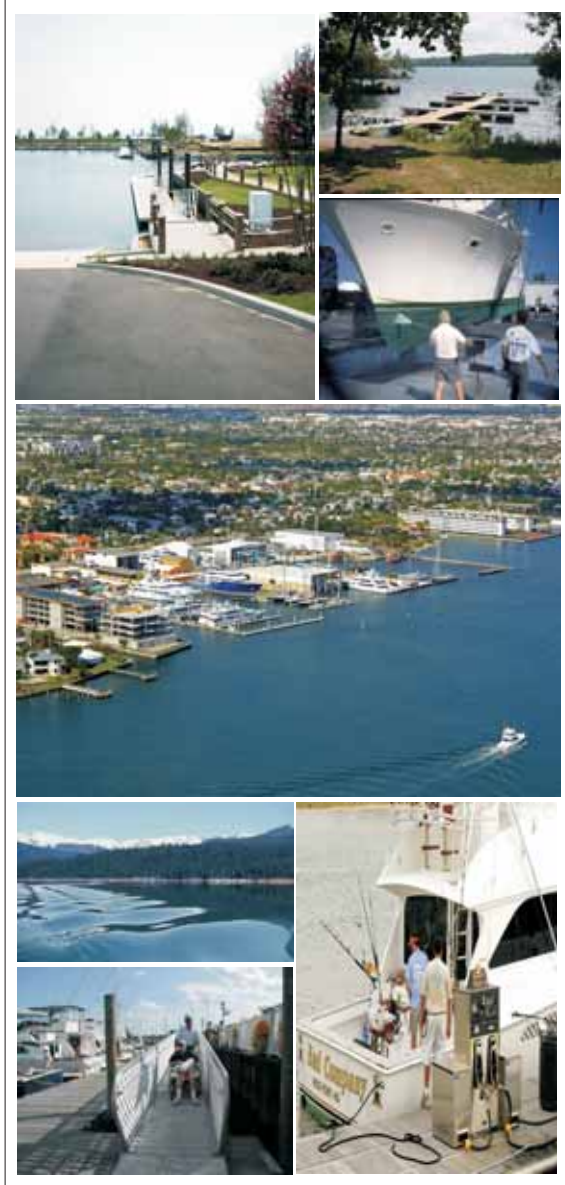


# THE CLEAN WATERFRONT



Clean Water • Clean Marinas • Holistic Stewardship



**Your Marina Site –  
A Waterfront  
Learning Laboratory**

Waterfront developments are extremely site specific.

Successful Clean Water and Clean Marina programs indicate that marinas and waterfront professionals can lead efforts to maintain an Eco-balance on local waterways.

As a group, we believe we can continue to improve the quality of our waterfront destinations, while protecting (and in most cases improving) clean water and other natural resources.

Our commitments to Clean Water and Clean Marina programs are matched by overall holistic efforts to keep local waterways accessible and environmentally sustainable.

We believe continued research, partnerships, monitoring and dialog with waterfront communities at large will enhance these efforts.



[www.cleanwaterfront.net](http://www.cleanwaterfront.net)  
[www.marinaREF.org](http://www.marinaREF.org)

## Clean Marina Sites

2008 is the 10th year anniversary of Clean Marina programs. Review the marina industry and clean marina summaries.

## Commitment

Become committed to waterfront initiatives. Form an environmental team. Review what industry leaders are doing. Make a statement.

## Procurement

Review your sustainable purchasing policies and those of suppliers, vendors and manufacturers. Investigate cost effective solutions to responsible procurement.

## Operations

Waterfront businesses can implement management practices with user-friendly software and data forms which streamline operations --- without undo cost and paperwork.

## Regulations

Regulations are many and constantly changing. Good record keeping, awareness training and monitoring make conformance easier.

## Environmental Footprint

Reduce environmental impact. Plan a water neutral site. Rennovate with tested components. Inspect and audit marina structures.

## Community Outreach

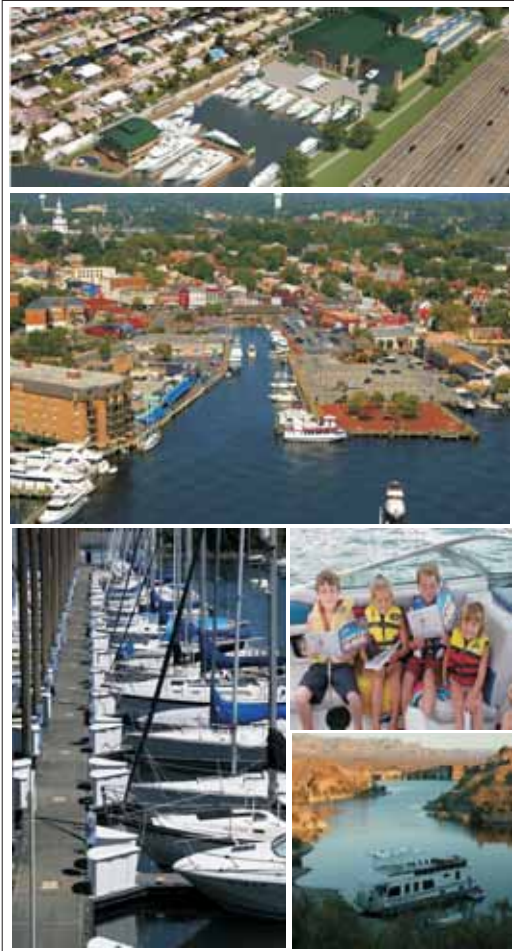
Fishing tournaments, boat shows and Marina Day are perfect opportunities to show your good stewardship. Become a Waterfront Learning Laboratory.

## Partnerships

Marina professionals together with educators, researchers, local utilities, nonprofits and regulatory agencies can develop clean waterfront initiatives as one.



## Develop Clean Waterfronts



### We'll help you get started —

- Planning Grants and Assistance
- Manufacturer Incentives
- Facilitators and Probono Services
- No Brainers for the Waterfront
- Independent Research Libraries
- Networking
- Planning Tools

### Let's Work Together —

- Marinas - Large and Small
- Waterfront Professionals & Contractors
- Real Estate Developers
- Grant Writers
- Agency Regulators
- Educators
- Industry Associations
- Manufacturers



[www.cleanwaterfront.net](http://www.cleanwaterfront.net)  
[www.marinaREF.org](http://www.marinaREF.org)