



A New Company Program

www.cleanwaterfront.net



Company Bluesm — An Investment Strategy

Sustainable Practices and Clean Marina Options for Waterfront Customers

Your Company — City, State
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Why Blue, Not Green? — Our Focus Is Your Waterway



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Introduction

Your Company is committed to managing resources in ways consistent with current sustainable waterfront building practices. The commitment and implementation of these practices are management priorities.

We publicly affirm our belief that waterfront businesses have a responsibility to maintain a sustainable environment, and must conduct all aspects of their business as responsible stewards. We are dedicated to operating in a manner that conserves energy use, energy emissions and waste; and promotes the efficient use of all resources, specifically those related to clean water and clean marina programs.

As industry partners in your waterfront development we will promote and implement a dynamic process to expand the use of these Practices.

Your Company (excerpts from Company Commitment Statement)